INDEPENDENT STUDIO · YOGYAKARTA, INDONESIA

Stop paying three vendors for one problem.

Website, design, and marketing from a single studio. Brief us once and all three teams get to work, together.

CHAT ON WHATSAPP ↗ | WHATTHEFUN.ID

INVOICE 1
~~Developer~~

INVOICE 2
~~Designer~~

INVOICE 3
~~Marketing agency~~

ONE STUDIO
Code + Art + Business

SCAN TO CHAT

Three vendors. Three invoices. None of them talking.

Developer

Builds your site from a design they saw for the first time last week.

BRIEF #1 — INVOICE 1

Designer

Designs your logo with no idea where it will end up.

BRIEF #2 — INVOICE 2

Marketing agency

Starts running ads before the site is even live.

BRIEF #3 — INVOICE 3

And you're the go-between.

You brief three people on the same thing, then relay messages between them. Somewhere along the way, the original idea gets lost.

One studio. Three teams. One brief.

WhatTheFun is an independent studio based in Yogyakarta, Indonesia. Our developers, designers, and marketers are in the room from the very first meeting, so nothing gets lost in a handoff.

We're small on purpose. Whoever answers your message sits in the same room as whoever builds your project.

Code
Builds the website, app, and systems.

Art
Designs the brand, visuals, photo, and video.

Business
Sells it through campaigns and content.

LOCATION	Yogyakarta, Indonesia
CLIENT SECTORS	Government, state-owned enterprises, banking, education, travel, tech, automotive, small businesses
WEBSITE	whatthefun.id
INSTAGRAM	@whatthefun.stu

Like puzzle pieces, we fit together.

Start with the team closest to your problem.

> Most projects end up needing all three.

Code

Websites, apps, and the systems behind them.

Websites	**Mobile apps**
Product discovery	**Backend, integrations, AI automation**

Tested on real phones, not just our own screens.

Art

Logo, design, photo, and video.

Brand identity	**Graphic design**
Photography	**Video and motion**

One consistent look, everywhere you show up.

Business

Campaigns, copy, and the plan behind them.

Campaign concepts	**Copywriting**
Digital marketing	**Social media**

A plan you can start on Monday.

Brief us once. Three teams start together.

1 Brief

Message us on WhatsApp: what you want to build, and what's getting in the way.

2 Reply

A straight answer: whether we can help, what's included, how long it takes, and what it costs.

3 Build

Our designer sits next to our developer, so revisions don't wait for a meeting between vendors.

EXAMPLE: LAUNCHING A NEW PRODUCT	
Art	logo and product design
Code	website with a WhatsApp button
Business	launch campaign and social content

4 Handover

You get everything: files, access, ownership. No lock-in.

> We quote a timeline once the scope is clear, not before.

They've worked with us.

> Curious what we built for any of them? Ask us on WhatsApp.

Directorate General of Railways
GOVERNMENT OF INDONESIA

UPN Veteran Yogyakarta
UNIVERSITY

Marlin Booking
TRAVEL

Nataputra Muaythai Camp
MUAY THAI GYM

Pasar20.com
TECH STARTUP

Sasongko Studio
STUDIO

Semangat Baru Motor
CUSTOM MOTORCYCLES

Nusantara Capital City (IKN)
NEW CAPITAL CITY WEBSITE

Two ways in. One studio.

Small businesses

You're getting serious about selling online.

- **A logo and brand that look the part**
- **A website of your own**
- **Social content that shows up every week**

Start with one thing. Add the rest later.

Brands, companies, institutions

You need one partner, not three contracts.

- **Apps and system integration**
- **Campaigns across platforms**
- **Photo and video production**

One point of contact for all three.

Pricing?

No two projects are alike, so we talk first, then send a quote. As a guide, social media management **starts at IDR 1 million a month**.

CHAT ON WHATSAPP ↗

Things people ask us.

Don't see yours? Just ask.

ASK ON WHATSAPP ↗

I only need one service. Is that fine?

Absolutely. Start with the one you need most.

You're a small studio. Can you take on big projects?

Small team, not small projects. Our work runs from Indonesia's National Strategic Projects to everyday small-business needs.

Will I depend on you after launch?

No. Everything is handed over, so you're free to run it yourself.

Why the name WhatTheFun?

The name is the only silly part.

WHAT THE FUN ARE YOU BUILDING?

Building something? Tell us about it.

Tell us what you're making and what's in the way.
We'll tell you honestly whether we can help.

CHAT ON WHATSAPP ↗

INSTAGRAM @WHATTHEFUN.STU ↗

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SCAN TO CHAT ON WHATSAPP

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